David Enisan

Brand, UI and Visual Designer

Abuja, Nigeria · davidenisan@gmail.com · davidenisan.com · behance.net/enisandavid · linkedin.com/in/davidenisan

Visual designer who takes brands from an idea to everything people see: logo systems, brand guides, websites and UI, campaigns and event branding. In-house at a real estate developer, freelance for clients in Nigeria, the US, DR Congo and North Cyprus, and creative director for a state-wide tech week. Computer Engineering graduate, so comfortable with the build side of web and UI.

EXPERIENCE

Graphics and Marketing Associate, Terra Developers Limited

Nov 2025 – Present

Real estate · Lagos and Abuja

- Designed The Terra Experience, a 42-page company brochure covering Terra's story, construction process, every estate and its community work.
- Design Instagram carousels, post series, ads and event invites for estates including Bayfront Villas and Victoria's Point.
- Designed billboards for major Lagos roads and hotspots, including Lekki Phase 1.
- Plan and track campaigns across platforms with the marketing team; contributed to an estimated 20% improvement in lead conversion through clearer visual communication.

Brand Designer, Trusted and Innovative Healthcare (TAICARE)

2024 – Present

Healthcare clinic · USA

- Design social media graphics, the website, presentations and marketing materials that support sales goals.
- Designed newspaper advertisements and promotional assets that contributed to an estimated 20% rise in brand inquiries.
- Planned and monitored campaigns across platforms, increasing engagement by an estimated 35%.

Assistant Lead Designer, Near East University

2025

Higher education · Nicosia, North Cyprus

- Designed Your Future Is Near, a 44-page handbook for international students, taken through 17 versions to print.
- Designed admission and scholarship campaigns for the fall and spring intakes, with matching web banners.
- Designed social posts for national days, awareness days and student achievements in English and Turkish.

Lead Designer, Freelance

2024 – Present

- **FBA Finance**: logo system, 30-page brand guide, landing page UI, app icons and launch campaign for a fintech.
- **NurseWard**: logo system, brand guide, webinar flyer system, campaign and thenurseward.com.
- **AnchorCare Solutions** and **Mid-Atlantic Resource Services** (Maryland, USA): identities, brand guides, print and websites.
- **Drop & Park** (Kinshasa): rideshare identity and brand guidelines. **Clox Digital**: 20+ ad campaign system.

Lead Designer and Director, NANS-TR Zone

2024

National Association of Nigerian Students, Northern Cyprus

- Designed the ANSEGA 2024 awards identity, 100+ flyers, a branded voting system, live screens and two award plaques.

Marketing Designer and UI Intern, GUNSEL 2023 – 2024

- Contributed UI improvements to the Punica mobile app, increasing user response and interaction rates by 15%.
- Designed UI components for the GUNSEL Store, improving product visibility and purchase flow clarity.
- Photographed and retouched 200+ product images for the GUNSEL Store launch, supporting a campaign that generated over 100,000 TL in revenue.

PROJECTS

Creative / Art Director, Akwa Ibom Tech Week 2025 2025

- Directed the visual identity, including a ripple pattern built from the outline of Akwa Ibom State.
- Led a design team across social media, print, badges and venue branding up to a 30×8 ft stage backdrop; assigned tasks and reviewed all output.

EDUCATION

BSc Computer Engineering, Near East University January 2025

SKILLS

Design: Brand identity, logo systems, brand guidelines, UI and web design, social media and campaign design, editorial and print, event branding, art direction, photography and retouching.

Tools: Figma, Adobe Photoshop, Illustrator, InDesign, After Effects, Lightroom, WordPress, Wix, Canva.

Platforms: HubSpot, Hootsuite, Klaviyo.

RECOGNITION

Certificate of Recognition, National Association of Nigerian Students TR-Zone (NANS)